

# WYNN HAUSSER

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## EMPLOYMENT HISTORY

### Principal ~ Wynn Hausser Communication

2016 - Present | San Francisco Bay Area

Strategic communication consulting for nonprofits, arts organizations and small businesses, both within the Bay Area and nationally.

### Chief Communication Officer ~ Learning Policy Institute

2015 - 2016 | Palo Alto, CA

Built communication program for startup national education think tank that conducts, commissions and communicates high-quality research to shape policies that improve learning for each and every child. Served at senior staff level as first official employee, facilitating organizational planning efforts. Led institute naming, branding, and launch initiatives, including web and social media. Hired and managed communication team. Crafted key messages as both writer and editor.

### Director of Communication ~ Public Advocates Inc.

2006 - 2014 | San Francisco, CA

Reported to President and CEO. Developed, implemented and assessed comprehensive, dynamic communication and outreach strategies to reach multiple audiences through various channels. Led organization strategic planning efforts, elevating organization's status as a thought leader through extensive press outreach and fundraising programs, resulting in exponential growth in media coverage and visibility.

### Communication Professional ~ Stanford University

1989 - 2005 | Palo Alto, CA

Held positions in multiple departments, each increasing in responsibility and leadership: Director for web and multimedia production unit; Associate Director for Marketing and PR for university libraries; Internal Communication Manager for enterprise systems implementations; Producer/Project Manager for web sites, films and videos; Communication Specialist for change management initiatives. Oversaw transition to digital-first media environment, producing over 100 high-quality websites and applications while efficiently managing a \$1.2M annual budget.

## ADDITIONAL EXPERIENCE

### Freelance Video Producer

Worked as video producer, director, writer, editor, and creative consultant on documentaries, commercials, educational and dramatic works for over a decade

### Communication Consultant

Helped nonprofits craft focused messaging and grow their capacity

### Content Development Director

Oversaw content development launching an internet medical start-up

### Strategic Planner

Facilitated planning and implementation for numerous organization-wide initiatives

References & work samples available on request

## EDUCATION

### Stanford University

M.A., Dept. of Communication

### Northwestern University

B.S., Communication Studies

## COMMUNITY SERVICE

### Commissioner

City of Palo Alto Human

Relations Commission (HRC)

Appointed by the Palo Alto City Council. Served five years, including two as Chair and two as representative to Community Development Block Grant (CDBG) citizen's advisory committee. Helped lead grassroots effort to create regional Opportunity Center for homeless and at-risk populations in the area.

### Board Member

Palo Alto Community Child Care

Served on fundraising committee of the nonprofit agency, which provides childcare services and advocacy.

### Additional Activities

Parent & Community Advocate, Palo Alto Unified School District; Board Member, Congregation Etz Chayim; Board Member, Palo Alto Little League; Participant, Leadership Palo Alto; long history of active involvement in local, state and national political campaigns.